

Working@Duke April/May 2017 Readership Survey

The Office of Communication Services invites your feedback in a readership survey for *Working@Duke*. Your responses help determine the effectiveness of the publication and topics for future issues. All individual responses are anonymous and will be combined in summary reports to identify trends. Upon completion of this survey, enter a drawing to win a \$25 Duke Stores card.

Thank you for participating.

I receive *Working@Duke* through campus mail.

- Yes
- No

If no, please provide your building and box number:

I read *Working@Duke*.

- Yes
- No

If not, please tell us why - how can we earn your attention?

I take *Working@Duke* home to share with family or friends.

- Yes
- No

Please indicate how much you agree with each of the following statements.

	Strongly Agree	Somewhat Agree	Neutral	Somewhat Disagree	Strongly Disagree
I enjoy reading <i>Working@Duke</i> .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I learn about new Dukewide policies and employment-related issues in <i>Working@Duke</i> .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<i>Working@Duke</i> helps me better understand the benefits available to me and/or my family.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I find <i>Working@Duke</i> to be	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Strongly Agree Somewhat Agree Neutral Somewhat Disagree Strongly Disagree

beneficial to me.

I have been inspired to take action (e.g. take advantage of a benefit or service) as a result of reading an article in *Working@Duke*.

I believe what I read in *Working@Duke* to be accurate and true.

The information in *Working@Duke* makes me proud to tell others I am part of Duke.

Working@Duke helps foster dialogue with my supervisor.

Please indicate how much of these articles you read in the April/May issue of *Working@Duke*:

Read Entire Article Skimmed Article Skipped Article Don't Remember

Cover story: Who Are We? (Age generations in Duke's workforce area nearly evenly split, more than half of employees are female, plus more demographics)

I am Duke (Why employees apply to Duke and how their jobs changed their lives)

	Read Entire Article	Skimmed Article	Skipped Article	Don't Remember
Career Tools: 3 Steps to Reach Your Professional Potential	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Changing Role of an Administrative Professional	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Briefly (news briefs)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Are Your Savings on Target? (Strategies for building a nest egg for your retirement dreams)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
PERQS: Bargains in Bloom – discounts to save on spring cleaning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sustainable Duke: Duke Campus Farm Hits in the Books	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Editor's Note: Express Yourself (Gender expression policy)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What do you find most beneficial about the *Working@Duke* publication?

What do you find least beneficial about the *Working@Duke* publication?

Demographic Data

Please indicate the type of work you do at Duke:

- Executives/Managers & Officials** (executives, deans, directors, department managers, salaried supervisors, etc.)
- Faculty** (full professors, assistant professors, associate professors)

- Professionals** (research assistants, librarians, registered nurses, coaches, human resource specialists, program managers, etc.)
- Technicians/Paraprofessionals** (computer programmers, practical or vocational nurses, multimedia techs, lab techs, radiologic techs, etc.)
- Clerical/Administrative Support** (staff assistants, office managers, bookkeepers, collectors, etc.)
- Skilled Crafts** (electricians, building trades, mechanics, plumbers, repairers, machine operators, etc.)
- Service Workers** (housekeeping, food services, police and security, attendants, etc.)

Length of Service at Duke

- Less than 1 year
- 1-5 years
- 6-10 years
- 11-15 years
- 16-20 years
- 20+ years

Do you have a story topic to share about Duke or working at Duke? Please tell us and include your e-mail address and/or phone number for follow-up.

Story Idea Contact information

Name:

Email Address:

Phone Number: